

and with Prices that say "Shop Now"



island Surprises can be Found in
"TOYLAND"

You Will Find Our Prices to Be
 10% to 30% Lower Than Elsewhere.

SHOP
 EARLY

Get come
 the best
 red.



Toy! held
 for Xmas
 delivery if
 you so de-
 sire.

Let the Gift to Yourself Be the Money You Save by Shopping Here!

\$3.00 Leather Handbags, at
 Women's Genuine Persian
 Lambskin Hand Bags,
 shown in a large variety
 of clever new shapes, all
 nicely silk lined and fitted
 with coin purse and vanity
 mirror. The colors are
 gray, blue, brown and new
 two-tone effects. Actual \$3
 values, at only \$2.48.
 WEISBERGER'S—MAIN FLOOR.

\$2.48

\$8.50 Silk Umbrellas, at
 Women's fine quality
 American Silk Tantara Un-
 brellas, fitted with ivory
 ring handles and ivory
 tipped ribs. Choice of such
 wanted colors as maroon,
 dark green, navy, black,
 etc. Cannot be duplicated
 elsewhere for less than
 \$5.50. Special at \$6.98.
 WEISBERGER'S—MAIN FLOOR.

\$6.98

EVERYTHING COSTS LESS AT
WEISBERGER'S
 RICHMOND'S GREAT STORE

Please
 Shop
 Early.

Smart New Gloves—Moderately Priced

\$1 French Kids,
\$3.48

Stylish new overcast
 French Kid Gloves, in
 weight suitable for
 walking or dress wear.
 Can be had in black,
 white and wanted color-
 s. Trimmed with self
 stitching. All sizes.



\$3 Cape Gloves,
\$2.48

New 1-clasp Prix seam.
 Washable Capeskin
 Gloves, well made and
 perfect fitting. Shown
 in various shades of
 gray, tan and heaver
 All sizes in the lot.
 Special at \$2.48.

\$1.00 Pique Capeskin Gloves, \$3.48

Smart new Washable Cape Dress Gloves, pique
 sewn and made with 1 pearl clasp. Trimmed
 with clever new two-tone embroidery. All sizes.
 In the new brown shades. Special at \$3.48.

\$2.50 Washable Capeskin Gloves, \$1.98

Made of a splendid quality Washable Capeskin,
 in the popular 1-clasp style, trimmed with com-
 bination embroidery. Shown in tan and pearl.
 Actual \$2.50 values, but offered at only \$1.98 pair.

Women's \$2 Suedine Gloves, \$1.50 pair

Children's \$2.50 Tan Cape Gloves, \$1.98

WEISBERGER'S—GLOVE SECTION—MAIN FLOOR.

\$8.50 Shawlette Scarfs, at
 Stylish and very attractive
 new Brushed Wool Scarfs,
 made extra long and un-
 usually wide and finished
 with fringed ends. Shown
 in a variety of very hand-
 some colorings. These can
 be worn Tuxedo style, with
 belt or draped around the
 neck. Special \$5.98.
 WEISBERGER'S—SECOND FLOOR.

\$5.98

Women's \$10 Sweaters, at
 Knit of very fine quality
 woolen yarns, in a smart
 new coat style that is sure
 to prove popular with all
 well dressed women. Clever
 new collar and cuffs adorn
 it and a smart sash or reg-
 ular belt add to its smart-
 ness. Shown in all leading
 colors.
 WEISBERGER'S—SECOND FLOOR.

\$7.98

Select Your Furs Now!—During this Big Sale

Every Skin Guaranteed.

\$50.00 Fox Scarfs, \$36.50

Large and attractive models, made of gen-
 uine fox skins and trimmed with head
 and full brush tail. Can be had in black, taupe,
 poiret or Jap cross fox. Exceptional values
 at only \$36.50.



SECOND FLOOR

The Savings Average 25%.

\$75.00 Fox Scarfs, \$55.50

Made of full and prime fox skins, very soft
 and glossy, handsomely satin lined and trim-
 med with large head and full brush tail.
 Choice of black, taupe or poiret. Extra spe-
 cial at only \$55.50.

\$40 Genuine Red Fox Scarfs, \$29.98
\$35 Black Wolfhound Scarfs, \$24.50
\$50 Natural Raccoon Scarfs, \$36.50
\$25 Siberian Wolfhound Scarfs, \$16.98
\$25 Opossum and Marten Ties, \$16.98
\$25 Kit Coney Scarfs, only \$14.98

\$75 Jap Cross Fox Scarfs, \$55.50
\$85 Black Fox Scarfs, only \$62.50
\$100 Fox and Wolf Scarfs, \$79.50
\$150 Genuine Fox Scarfs, \$110.00
Misses' \$18 Fur Sets, only \$10.98
Misses' \$12 Nat. Opossum Sets, \$8.98

Dressed if Her Mother Shops Here!

Girls' Stylish \$13.75 Coats, \$11.98

Very smart and good looking new belted and loose-
 fitting models, made with clever cape and shawl collars
 and newest of pockets and belts. Choice assortment of
 wanted fabrics and a complete range of the most popu-
 lar colors. Sizes 7 to 14 years. Special, \$11.98.

Girls' Sweaters, \$1.98 to \$5.98

Knit of selected woolen yarns, made with smart new
 tawel and roll collars and trimmed with clever belts and
 shes. Every wanted color included in the assortment.
 Sizes 28 to 38.

Children's Beacon Bath Robes, \$1.10 up to \$3.48
Children's Toboggan Capes and Tails, \$1.10 to \$1.98
Infants' Wool Hand Embroidered Squeezes, \$1.70
Infants' Cloth and Jap Silk Carriage Robes, \$1.79 up
 to \$2.48.
 WEISBERGER'S—SECOND FLOOR.



Have You Seen These Spring Modes?

Many More Charming New Styles
 Have Been Added to Our Display

The idea of introducing spring styles in
 suits, fashioned of materials that make
 them practical for present wear is original
 with Weisberger's, and the demand has
 been greater than was expected. Those
 who have seen them have marveled—not
 only at the chic styles, but at the prices.

\$39.95 and \$49.95

\$10 to \$25 Less Than Elsewhere

We can assure you that these same styles
 are absolutely correct for spring, 1920, and
 the ideal weight of the fabrics adapt them
 for wear until late spring. Every new and
 favored color included and the materials are:

Silvertones—Tinseltones—Velours
 Crystal Cloth—Serges—Poplins, Etc.

WEISBERGER'S—SECOND FLOOR.



All of our
 \$10 and
 \$45 Win-
 ter Suits
 have been
 reduced to
\$29.95

\$3.50 Silk Combinations

Women's superior quality
 Crepe de Chine Teddy
 Combinations, shown in
 white or flesh, and in a
 variety of very handsome
 styles. Many are trimmed
 with bands and insets of
 fine lace. These cannot be
 duplicated elsewhere for
 less than \$3.50.
 WEISBERGER'S—SECOND FLOOR.

\$2.98

\$8.50 Silk Petticoats at

Fashioned of a very fine
 quality silk Jersey, well
 made and cut full, finished
 with deep foot flounce.
 Shown in all the leading
 shades. Where is the wo-
 man who would not be en-
 thusiased over one as gift.
 Splendid values at \$6.48;
 worth \$8.50.
 WEISBERGER'S—SECOND FLOOR.

\$6.48

Affords Real Money Saving

Sold on Christmas Club Plan if Desired

"Smith's" 9x12 Ft. Axminster Rugs, \$41.95

Alex. Smith & Sons' high-grade Axminster Rugs, made of fine
 wool yarns, have deep lustrous pile, and will render years
 of excellent service. Choice of 15 handsome new patterns, in a
 wide range of wanted colorings, suitable for any room in the house.
 Comparison will prove to you that this price is extremely lower than
 quoted elsewhere in Richmond.



**Good Quality 9x12 Ft. Seamless
 Brussels Rugs at \$18.95**

Size 9x12 feet seamless Brussels
 rugs—a very durable and heavy
 quality—the kind that will wear
 like iron. A splendid variety of
 new Allover, Oriental and Floral
 patterns to select from, in a wide
 range of colors and combinations.
 Extra special at only \$18.95.

7x54 in. Axminster Hearth Rugs at \$4.50
4 Wool Velvet Stair Carpet at \$2.45 yd.
4 Brussels Stair Carpet, only \$1.19 yd.
 COVERING DEPT.—FOURTH FLOOR.

6x9 Ft. Gold Seal Congoleum Rugs
 This exceptional offer is made **\$3.95**
 for a limited time only. These \$3.95
 are the genuine Gold Seal quality, but
 are slightly imperfect, hardly noticeable,
 and will not injure its service.

Silk Hosiery—A Gift Always Appreciated

(And Our Prices Are Remarkably Low.)

\$3 Silk Hose, \$2.48

**Extra Heavy Silk,
 \$2.98**

Full fashioned Pure Silk Hose,
 handsomely embroidered and
 made with double soles, high
 spliced heels and silk lisle gar-
 ter tops. Choice of black, white
 and wanted colors.

Pure thread silk from tip to toe,
 made with double garter top and
 double soles. Shown in plain
 black, white and colors; also in
 effective embroidered designs. All
 sizes.

Newest Lace Hosiery, \$3.49

Extra heavy quality, pure thread silk, full fashioned and made with
 double garter tops, double soles and high spliced heels. Fashionable
 lace effects, in black, gray and bronze. All sizes.

\$2.50 Full Fash. Silk Hose, \$1.70 **\$1.00 Pure Silk Stockings, \$1.70**
 Choice of black, white and colors. Full fashioned, black, white and
 wanted colors.
 WEISBERGER'S—MAIN FLOOR.

\$2.50 New Silk Camisoles
\$1.98

Made of an excellent quality
 washable satin in white
 or flesh, handsomely trim-
 med with fine lace and
 wide bands of embroidery.
 Actual \$2.50 values, but of-
 fered next week at \$1.98.
 Sizes up to 44 bust. At-
 tractively boxed if desired.
 WEISBERGER'S—SECOND FLOOR.

Women's \$7.50 Bathrobes
\$5.98

Made of a very heavy and
 wooly "Beacon" Blanket
 Cloth, and shown in a wide
 range of patterns and col-
 orings. Finished with neck
 cord, girle and tassel, and
 have pockets. Makes a
 very attractive and yet a
 very practical gift. Spe-
 cial at \$5.98.
 WEISBERGER'S—SECOND FLOOR.

Stunning Georgette Blouses

\$4.97 and \$6.97



Definitely fashioned of fine georgette crepe
 and shown in a comprehensive assort-
 ment of latest and most favored styles.
 Some are beautifully hand embroidered.
 Others beaded and also some stunning
 lace trimmed effects. The splendid va-
 riety of shades makes your selection an
 easy one. Attractively boxed for giv-
 ing.

WEISBERGER'S SECOND FLOOR.

Late Saturday Afternoon the Express Brought Us 300 New PATTERN HATS!

We selected them from a stock of over
 1,000 models, and picked only the
 choicest and most distinctive styles, and
 to make them all the more attractive
 we are placing the entire lot on sale
 Monday at the sensational price of

\$4.95

**The Values Range from
 \$7.50 to \$15.00**

The splendid range of styles includes:
 chic turbans, close-fitting shaps, off-the-
 face styles, large and medium size Sail-
 ors, stunning side and back roll models,
 and dozens of others too numerous to
 mention. Really one of the best milli-
 nery offers we have made this season.

Materials:

Panne and Paon Velvets, Velours, Gold
 Cloth, Hatter's Plush, Brocaded mate-
 rials, etc., trimmed with new gold and
 silver flowers, ostrich, ornaments, fur,
 glycerine, etc.

Colors:

Black, Navy, Taupe, Bottle Green, Per-
 simmon, Henna, all the new Brown and
 Tan shades, Royal and Copen Blue,
 Gold, Pearl and others.

**Very Newest Metallic
 and Fur Hats**

\$6.50

Large and small shapes,
 suitable for miss or ma-
 tron, cleverly fashioned
 of metallic brocade and
 popular furs, trimmed
 with that smart touch of
 fashion only found in
 high priced hats. Actual
 \$12.50 values, at \$6.50.

WEISBERGER'S
 SECOND FLOOR.



Camisole
 Ribbons,
 70c to \$1.50 yd.